

Honorary sponsor:
Dr. Danilo Türk,
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Slovenia



In cooperation with:

- European Academy of sciences and arts, Salzburg, A
- UKC, Clinical Institute for medicine of work, traffic and sport, Ljubljana, SI
- Styrian Chamber of Economy, Maribor, SI
- The International Federation for Systems Research (IFSR)

The 4th IRDO international conference
SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES 2009
»WORK – A BRIDGE TO COOPERATION:
Relations with coworkers and different age generations«
Wednesday and Thursday, the 3rd and 4th June 2009
Venue: conference room of the Štajerska gospodarska zbornica, Ulica talcev 24, Maribor, Slovenia

CALL FOR PAPERS

Dear Sirs and Ladies,

Social responsibility means that everybody behaves as a good person beyond social requirements defined in legislation and habits. **Its point exposes giving up the dangerous one-sidedness in order to free all of us of its tough consequences and to attain more success and wellbeing, in a longer term, at least.**

The conference **SOCIAL RESPONSIBILITY AND CURRENT CHALLENGES** has since 2006 created the tradition of making a short survey of the behavior and development concerning the social responsibility and to expose in a conference a single topic pressing in the given period of time. The European Parliament proclaimed the year 2009 as the **European year of creativity and innovation**. Thus, our IRDO 2009 conference is devoted to creativity and innovation **concerning relations with coworkers and various age groups of people and related social responsibility.**

You are invited to contribute a paper to the 4th IRDO conference.

We believe that you have a lot of **professional knowledge and practical experience**, interesting theories and other solutions to share with other authors and discussants, including doctors of science, top consultants, other Experts and experienced practitioners.

The first day is aimed at a few **invited international experts with rich experiences**, related workshops and discussions. **The second day** is open for everybody submitting theoretical and/or practical contributions accepted in a double blind review process and by the conference board.

The IRDO 09 Conference is aimed at:

- Informing the broader society about the role of social responsibility concerning relations with coworkers and various age groups of people;
- Sharing professional insights, opinions, and experiences from theory and practice;
- Contributing professional contents for drafting the National strategy of development of social responsibility;
- Pointing out strengths and weaknesses of the current employment procedures;
- Using good practices from Slovenia and abroad to show possibilities of better work relations (health, security, motivation, education and training) in Slovenia and several foreign countries in EU and elsewhere;
- Influencing employers to innovate their relations with their coworkers;
- Presenting weaknesses in related legislation, and suggesting improvements in it; Etc.

You are invited by IRDO Institute for development of social responsibility, Maribor, and its partners - the European Academy of sciences and arts, Salzburg, Austria; The International Federation for Systems Research (IFSR), UKC, Clinical Institute for medicine of work, traffic and sport, Ljubljana, Slovenia, Styrian Chamber of Economy, Maribor, Slovenia, hopefully also the Slovenian Ministry of work, family, and social affair, and Community of Maribor.

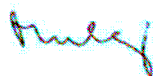
Thus, much information will be collected at one spot to be applied in practice – therefore you should **not miss the 4th IRDO conference!** Share your ideas, dilemmas, and views with speakers and other participants. The number of speakers is limited.

Attached please find some crucial instructions for authors of papers.

Looking forward to enjoying your company at **the 4th IRDO conference on 3 – 4 June 2009!**

Anita Hrast,
Manager of IRDO Institute

DDr. Matjaž Mulej, Prof. Emeritus,
Head of **the 4th IRDO Conference** program committee and the Expert committee of IRDO Institute and IRDO research unit



Attachment: Conference data of importance to paper contributors

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CONFERENCE DATA OF IMPORTANCE TO AUTHORS OF PAPERS

1. Foreseen participants and speakers at the 4th IRDO Conference:

- Heads and staff of human resources offices in business, governmental, public, and non-governmental organizations;
- Government member and staff in various areas,
- Journalists and other public opinion makers;
- Scientists and researchers;
- And other interested individuals.

2. Foreseen topics of contributions:

1. **Employment of various people** (young, older, handicapped, ...),
Specifics of employment of various people (efficiency of quotas in employment of handicapped persons, of enterprises employing the handicapped persons, prevention of marginalization of single groups of people, ...),
2. **Investment in health of coworkers** (work security and health, equilibrium of the working and leisure times, family-friendly enterprise, employee friendly enterprise, ...),
3. **Restructuring and health** – health problems of survivors of dismissing from services, problems of laid-off coworkers, ..)
4. **Employers' strategies of treatment of coworkers, such as social responsibility concerning**
 - Values, culture, ethics, and norms in enterprises and other organizations,
 - Education and training of coworkers,
 - Encouragement of creativity and innovativeness at work,
 - Rewarding and punishment of coworkers,
5. **Incentives for employers to act with social responsibility**
 - Legislation promoting social responsibility toward coworkers,
 - Standards and rewards concerning employment from the viewpoint of social responsibility,
6. **Promotion of health at work**
7. **Others**
Your suggestions for topics are not excluded, but welcome!

3. Content, size, and language of your contributions:

Contributions should tackle **any of the topics** suggested above from viewpoints of theory and/or practical solutions concerning development of social responsibility in Slovenia and elsewhere. Especially welcome are concrete strategies, tactics, and proposals. Theoretical contributions should be backed by practical experiences and present the latter too.

Paper abstracts should be up to 250 words long and in **English** (and Slovenian, if authors use it) and **include up to 5 key words**. E-mail them to anita.hrast@irdo.si by **10 February 2009**.

Detailed instructions for formatting of papers and other conference information will be sent to authors of accepted papers with the letter of acceptance. Contributions should be **4-6 A4 pages** long, in Times New Roman, letter size 10.

Conference papers will be published in **IRDO Journal** on CD, abstracts in hard copies (with CIP, ISBN/ISSN).

4. Selection of submitted contributions:

After a double blind-review of abstracts authors will be accepted or refused. Accepted papers will make two groups:

1. to be published in proceedings with no oral presentation, but with posters;
2. to be published in proceedings with oral presentation.

5. Deadlines:

- **10 February 2009** – abstracts in Slovenian and/or English;
- **15 February 2009** – information about acceptance;
- **31 March 2009** – final paper in Slovenian and/or English;
- **15 April 2009** – information about the conference program;
- **15 May 2009** – submission of ppt presentations and posters.

Authors of accepted contributions will be free of 50% of the 4th IRDO conference fee that is otherwise 250 Euros.

6. Conference program committee:

- **ddr. Matjaž Mulej**, *Prof. Emeritus, University of Maribor, Faculty of Economics and Business, and IRDO, head of the conference program board, of the IRDO Expert committee and IRDO research unit;*
- **Franc Hočevar**, M.A., *adviser to president of Slovenia about medical and social care and humanitarian issues;*
- **Meta Štoka Debevec**, *coordinator of the inter-sectorial working group for social responsibility, the Slovenian Ministry of work, family, and social affairs;*
- **Prof. dr. Metoda Dodič-Fikfak**, *dr. med., Clinical center Ljubljana, Clinical Institute for medicine of work, traffic and sport;*
- **Dr. Gerald Steiner**, *Karl-Franzens University Graz, Austria;*
- **Dr. Filippina Risopoulos**, *Karl-Franzens University Graz, Austria;*
- **Prof. Dr. Roger Haw**, *Ansted University, British Virgin Iland, and Malaysia;*
- **Dr. Helmut Loeckenhoff**, *Independent researcher, Germany*
- **dr. Michael Schaller**, *Sustainable University, Graz, Austria*
- **dr. Robert Dyck**, *Prof. Emeritus, Virginia Tech University, Blackburg, VA, USA*
- **dr. Mark Esposito**, *Director of the MIB Program & Professor of Management & Behavior, Grenoble School of Business, Dean of Research & Professor of Management, Swiss Management Center*

7. Conference organizational board:

- **Magdalena Tovornik**, *senior adviser to president of Slovenia about political affairs and member of the IRDO Expert committee;*
- **Aleksandra Podgornik, M.A.**, *manager, Štajerska gospodarska zbornica (Styrian Chamber of Economy), Maribor;*
- **Miha Rejc**, *Corporate Communication manager at Domenca group and President of IRDO Institute's Members Board;*
- **Anita Hrast**, *Manager of IRDO Institute, head of the Conference organizational board;*
- **Angelca Ademovič**, *Manager of Creditexpress d.o.o. and vice-head of the IRDO Institute board;*
- **Stanko Obradovič**, *Manager of Medis-M d.o.o. and head of the IRDO Institute board;*
- **Vinko Kurent**, *vicepresident of Union of Entrepreneurs of Slovenia, Manager of Mikrodata GIS d.o.o., and member of the IRDO Institute experts board.*

8. Futher information: available at anita.hrast@irdo.si and: www.irdo.si or:

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